

This was the Announcement for the

## **17th Scientific Gestalt Theory Convention of the GTA**

The lectures of this conference will be published in [Gestalt Theory 2/2011](#)

March 30 - April 2, 2011

[Potsdam, Germany](#)

in cooperation with the

[Business School Potsdam](#)

for Management and Health



## **Gestalt - Organization - Development**

### **Kurt Lewin and Organization Development**

Head of Conference Committee:

[Univ.-Prof. Herbert Fitzek](#)

You are cordially invited to attend the international 17th Scientific Convention of the GTA at the Business School Potsdam (Germany), on March 30–April 2nd, 2011.

Development and Organization are core topics of Gestalt psychology. Kurt Lewin defined them as basic concepts of a psychological analysis of social and economical issues. The conference essentially refers to the question, how Gestalt and field theory give an insight on the dynamics of groups and institutional processes. Furthermore, it will focus on their contribution to a psychological diagnosis and consultation of organizational cultures.

But the conference theme – **Gestalt - Organization - Development** – is intended to suggest rather than restrict topics for consideration. Presentations may focus specifically on this conference theme or on other related subjects from a variety of fields of research and application of Gestalt theory which serve the discussion and advancement of the Gestalt-theoretical approach. In this way the meeting is open for theoretical and practical presentations and discussions on Gestalt - Development - Organization also in other fields of science, research and application in the sense of an interdisciplinary dialogue.

Part of the convention will be an **excursion on Saturday to Berlin sites relevant for Gestalt theory's history.**

The program of the conference will feature plenary lectures, workshops and poster sessions. Conference languages are German and English.

## **Preliminary list of Presentations**

Lectures, Workshops, Posters

### **Key Note Address - Festvortrag:**

*Helmut Lück, Hagen:* Kurt Lewin - Anfänge der Wirtschaftspsychologie (Kurt Lewin - Beginnings of Economic Psychology)

### **Lectures - Workshops - Posters:**

- *Norbert Andersch, London:*  
Kurt Lewin - Gespannte Systeme und Genesereihen
- *Anna Arfelli Galli, Macerata:*  
Interaktive Didaktik: Lewin und Tavistock
- *Tobias Braun / Rainer Zeichhardt, Potsdam:*  
Organisation und Entwicklung - A Case Study
- *J. Claussen, Potsdam:*  
Organisationsentwicklung in einem Start up - Unternehmen
- *Herbert Fitzek, Potsdam:*  
Lewin und Aktionsforschung
- *Rainer Kästl, Lindau /B. Lindorfer, Vienna:*  
Psychosomatik
- *Anna Khodorenko, Dnjepropretowsk:*  
Linguistic Gestalt and Language Units Hierarchy
- *Gisela Kubon-Gilke, Darmstadt:*  
Gestalttheoretische Hintergründe zum Zusammenhang von Wirtschafts- und Sozialstaatskrise
- *Hellmuth Metz-Göckel, Dortmund:*  
Duale Prozess-Theorien in der Psychologie
- *Raymond Pavloski, Indiana:*  
Recurrent Neural Networks as a Model of Gestalten?
- *Klaus Schwarzfischer, Regensburg:*  
Integrative Ästhetik / Integrative Aesthetics
- *Marianne Soff, Karlsruhe:*  
Lewin als Pionier der Burnout-Forschung

- *Gerhard Stemberger, Vienna:*  
Das Ich – Konstruktion, Illusion oder Realität?
- *Katharina Sternek, Vienna / Thomas Fuchs, Bonn:*  
Gestalttheoretische Psychotherapie - Einführung
- *Thomas Stöcker, Potsdam:*  
Der Lebensraum als Möglichkeitsraum für Training, Beratung und Coaching
- *Jaana Vainio-Utriainen, Helsinki:*  
Bauhaus and Gestalt Theory
- *Uta Wedam, Graz:*  
Die Gestalt des Fremden in der Gesellschaft
- *Pola Zügge, Gudrun Schoppe, Kathalin Laser und Eva Graubner (Potsdam):*  
Bild/Er/Leben

**Conference fee:**

190 € (**till March 15th**, 2011), then 230 €.

*Conference fee for GTA-members:*

160 € (**till March 15th**, 2011), then 200 €.

*Reduced fee upon request:* 70 € (till January 31th, 2011).

**Registration and payment:**

Please send your registration via e-mail to the Conference Committee Potsdam 2011:

[gta2011@gestalttheory.net](mailto:gta2011@gestalttheory.net) and pay the conference fee to the GTA bank account:

GTA

Spar- und Kreditbank Gemünden

Konto-Nr: 826413

BLZ: 52069029

IBAN: DE83 5206 9029 0000 8264 13

BIC: GENODEF1GMD

Payment reference: Conference 2011

The registration's confirmation and further information will be sent to you upon registration and payment.